



**CREATIVE COLORS**  
INTERNATIONAL

GRAPHICS PROGRAM  
2013

**fetch.**  
UNLEASH YOUR BRAND

# THE PROGRAM

CREATING NATIONALLY  
CONSISTENT AND COMPLIANT  
GRAPHIC PROGRAMS WHILE  
EXECUTING THEM AT THE  
LOCAL LEVEL.

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Our approach is designed to bring a collaborative graphics and print solution that creates strategies to build better ROI, brand awareness, lead generation, consumer experiences and helps to assist with future corporate development plans.

Create new brand experiences using vehicles and interior/ exterior surfaces of your locations. We can help evaluate the equity that already exists and leverage that with unique applications and solutions.

We bring branding to new places!





C - 5  
M - 98  
Y - 100  
K - .5



C - 100  
M - 94  
Y - 27.5  
K - 23

# PANTONES

The accuracy of color is critical in design. Because what you see on your monitor is never what will appear on a printed sheet, designers need a standardized color key.

It can be very frustrating to see the logo you worked hard to create look deep blue on the client's letterhead, blue-greenish on his business card, and light blue on his very expensive envelopes.

A way to prevent this is by using a standardized color matching system, such as the PANTONE MATCHING SYSTEM. Though PANTONE is not the only color standardization system, it is the most widely used and the one that most printers understand.

# TYPEFACES

## **MYRIAD PRO (BLACK, BOLD, BOLD ITALIC)**

Above are the approved typefaces for the Creative Colors Intl. vehicle branding. Please adhere to the selected fonts for all wraps.



\$1,625



## FULL WRAP

Utilizing full photographic imagery for all sides. Customizable phone numbers and URLs can also be added.



\$1,125



## HALF WRAP (Shown on white vehicle)

Utilizing partial photographic imagery overlays for all sides. Customizable phone numbers and URLs can also be added.



\$750



## DIE CUT KIT (Shown on white vehicle)

Utilizing partial photographic imagery overlays for all sides. Customizable phone numbers and URLs can also be added.



## KITS A+B (Shown on white vehicle)

Conversion kit includes logo and phone/url for side doors and phone/url for rear.

**\$155**

Full conv kit

**\$90**

Logos only

(Driver and Passenger doors)



## KITS C-G (Shown on white vehicle)

Conversion kit includes logo and phone/url for side doors, logo rectangle for side windows, phone/url for rear, and logo rectangle for rear window.

**\$160**

Full conv kit

**\$140**

Logos only

(Driver/Passenger doors and all windows)

ORDER NOW  
CCI.FETCHGRAPHICS.COM

THANK YOU!

If you have any questions or concerns, please feel free to  
contact Fetch Graphics' team at  
888-933-8249 or [www.fetchgraphics.com](http://www.fetchgraphics.com)

**fetch.**



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